



Lablink

Summer 2011

Labcraft
DESIGN LED LIGHTING

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A quarterly newsletter connecting Labcraft to their customers



LABCRAFT LIGHTS THE WAY FOR C BUTT

C Butt, one of the largest privately owned logistics companies in the UK, has teamed up with Labcraft in order to improve the working environment within their fleet of curtain sided trailers. C Butt supports some of the leading UK multi-national retail and manufacturing brands therefore efficiency and reliability is of the upmost importance.

Following a light test carried out by Labcraft at C Butt's premises, C Butt are looking to fit their curtain sided trailers for their group networks with the Labcraft LED 'Omega'.

The Labcraft 'Omega' has been chosen for it's unique design which allows it to be recessed into the roof strut, or to one side, quickly and easily. By using the

latest in high efficiency LED technology the Omega uses very little power so the benefits of illuminating the interior of vehicle are second to none.

C Butt Group Fleet Engineer Kevin King states, "We are working with Labcraft on this project and are delighted with the product made available to us. Labcraft have exceeded our expectations and have supplied a solution that not only increases the light available to us against the equivalent bulb type but also allows us to reduce our carbon footprint with the use of up to 80% less energy. With no bulb replacement this is the ideal cost effective solution with increased efficiency."

Visit www.labcraft.co.uk to read the complete article. ■

LABCRAFT LAUNCHES THE APOLLO

No longer do customers have to settle for a cheap imported LED product if they are on a budget now that Labcraft have launched the 'Apollo'.

The revolutionary Apollo LED strip light has been designed to give optimum light output, a choice of 3 different light angles and an integrated switch option. Designed originally for the van and LCV markets, the Apollo is one of the most versatile LED light units on the market. Available in a variety of lengths and concentration of LEDs, the Apollo is an ideal lighting solution for all commercial vehicle lighting applications and suitable for use in all market sectors. ■



COMING SOON...

TCS&D Exhibition

Peterborough Exec, 14 & 15 September

Visit Labcraft on stand C14

www.tcsanddshow.com

Please visit www.labcraft.co.uk for more information on new products.

NEBULA LED FITTED IN 'ECO' FRIENDLY PODS

The EcoPod has been designed and built by Craig Banks for those interested in an environmentally friendly haven, and they have incorporated the Labcraft Nebula LED light into their designs to provide a bright and energy efficient lighting source.

EcoPods are built using reclaimed local timber, insulated with natural materials and all finishes are derived from plant paints and natural oils. Solar power is used for appliances and lighting and therefore is one of the ideal energy sources for Labcraft lights.

Craig Banks commented, "Yes we like the Labcraft LED lights. Very sturdy in the aluminium and I also liked the switched versions as it makes it very easy to wire".

For more information on EcoPods and Ecopod holidays, visit www.ecopodholidays.co.uk ■



European Distribution Success Continues for Labcraft and Britax

Britax Autozubehor GmbH, the German sales organisation of Public Safety Equipment (PSE Group), has successfully been working together with Labcraft for the last 2 years supplying commercial vehicle lighting.

Founded in 1979, the Ulm based company has been supplying equipment to the police, fire fighting and ambulance sectors, and have been picking up contracts, with both existing and new customers, with the Labcraft lighting range. With their strong distribution network, well stocked warehouse and support from Labcraft, their customer base is growing from strength to strength.

Graham Watkinson, Labcraft's European Sales Manager, commented, 'We are delighted to be working with such a strong partner in Germany. Britax have already demonstrated in a relatively short amount of time that they want to offer high quality lighting to their customers. They are passionate about introducing new products and increasing awareness of the need for better lighting in the emergency and commercial vehicle markets.'

For more information on Britax, visit them at www.britaxauto.com ■



BRC RALLY UPDATE

The Jim Clark Rally, the first of the tarmac rounds of the British Rally Championship, took place in Kelso, south of Edinburgh at the end of May. At the end of the 160 mile race over one and a half days, Tom is now 5th overall in the BRC, with another three events to go.

After a 2 month break, and plenty of testing and development

on the car, the next event is the Toddslap International Rally in Northern Ireland on 19th /20th August which will cover a further 120 miles of speed and adrenalin followed by the International Rally Yorkshire on 23rd /24th September.

For more information on the BRC rally, visit www.rallybrc.com ■



www.lawrenceediphotography.co.uk