



**Lablink**

Winter 2011

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A quarterly newsletter connecting Labcraft to their customers

# LABCRAFT'S OMEGA LIGHT SPECIFIED BY FOWLER WELCH

**Fowler Welch, one of the leading logistics providers for the fast moving consumer goods supply chain, has been working with Labcraft in order to improve the working environment within their fleet of vehicles.**

Fowler Welch supply both chilled and ambient distribution working with the major retailers, food manufacturers, growers and importers. With several million pallets of time-sensitive products being delivered to precise deadlines throughout the UK each year, reliability is of the highest importance.

Fowler Welch is the second company to recently specify the Labcraft LED 'Omega' light in their fleet of curtain side trailers, fitting 3 units in each vehicle. By choosing a light which has been specifically engineered for the market, it not only increases light distribution but also improves efficiency and saves money. How? There will be fewer breakages and bulb replacements resulting in less maintenance and vehicle downtime.

Matthew Sherry of Labcraft has been highlighting the benefits of installing Labcraft LED lighting to Sean Gaynor at Fowler Welch, and has commented, "It is not only the light distribution that is improved but, compared to standard halogen lights, Labcraft LED lights will last well over 10 times longer, but without

10 times the cost, providing a fit and forget lighting solution."

The LED Omega commercial vehicle light has been designed to work perfectly inline with the 'omega' style roof strut which is widely fitted amongst the dry freight industry. The unique design allows the light to be recessed into the roof strut or to one side, depending on the orientation of the strut, quickly and easily, providing an affordable and effective lighting solution. LED lighting also uses between 50% and 80% less energy than standard bulbs resulting in fewer flat batteries which can prove to be beneficial in the long, dark winter months.

Matthew Sherry also added, "We are delighted to be working with such a prestigious company and look forward to introducing Labcraft lighting solutions to the entire vehicle fleet". ■



## CHRISTMAS WISHES

Labcraft would like to thank you for your continued support and business and throughout 2011 and wish you all a Merry Christmas and a very Happy New Year.

This year, instead of sending Christmas cards, Labcraft have made a donation to 'Shine', a charity established to help meet the educational needs of orphans and vulnerable children in deprived, poverty-stricken communities in Africa by setting up free literacy and numeracy schools. ■

## LABCRAFT DISTRIBUTION IN ISRAEL

Labcraft and Zeta Industries & Trading Ltd have been working together introducing high quality fluorescent lighting solutions to the commercial vehicle market and, more recently, launching Labcraft's LED lighting range. Based in Kibbutz Tzora, Israel, Ronen Mizrahi, Managing Director, and his team have a strong business relationship with their customer base covering the whole of Israel, and some of their customers include Isi Yogev Ltd, Silagi 2000 Ltd, Levi Strauss Ltd and Lito Group Ltd.

Zeta Industries supply their own inventory parts, raw materials together with Labcraft lighting to a wide range of companies such as truck body manufactures; dry freight vans, refrigerated trailers and curtain siders, and also work on more technical projects serving the Ministry of Defence. ■

**Zeta Industries – Tel: 00972 2 9950800 – Email: zeta@012.net.il**



The Megalux LED light has been developed by Labcraft with the refrigerated vehicle market in mind, however it is suitable for all commercial vehicle, caravan and marine lighting applications. The rugged weatherproof light, set in a cast aluminium base, has been designed with an IP66 rating, making it suitable for tough working conditions.

At just 14mm in depth, this low profile design will cause minimal obstruction and therefore can be fitted in a multitude of applications. By offering two different lighting options, the

correct lighting level can be achieved in every vehicle in order to meet, if not to exceed, the minimum health and safety recommendations (HSE) for lighting in the work place.

The Megalux combines the latest in electronic design with high quality CREE LEDs to bring a lighting solution that uses 70% less energy than halogen lights and will last more than 90,000 hours. The combination of Labcraft's expertise and superior quality components will provide a brighter light for longer saving both maintenance time and money. ■

## THE DESIGN LAB

### LED TRILITE CONCEPT

Possibly a direct replacement for traditional fluorescent lights at an affordable price. Based on the popular Trilite and Linear designs, the 3W version could offer almost as much light output as an 8W fluorescent tube, but with the added benefits of lower power and longer life. ■

**Let us know what you think by emailing [sales@labcraft.co.uk](mailto:sales@labcraft.co.uk)**



- High-power LEDs
- Direct replacement for traditional fluorescent lights
- Integrated switch
- 12 or 24VDC
- Low glare diffuser